



## Radio Broadcast Family Rate Card



Day-Part	Commercial Rate	Non Profit Rate	
6:00 am – 6:00 pm	\$18.00 per	\$15.00 per	
6:00 pm – 12:00 am	\$12.00 per	\$10.00	
12:00 am – 6:00 am	\$9.00 per	\$7.00	
Weekends			
Saturdays	\$9.00	\$7.00	All Day + All Night
Sundays	\$9.00	\$7.00	All Day = All Night

Production Fee	:30 Radio Spot	\$200.00
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### Program Sponsorships

Miami Valley Weather \$150.00 Monthly (30 Day Minimum)	Updated Weather forecast for the Miami Valley four (4) times an hour. 7 Days a week	<ul style="list-style-type: none"> <li>Name mentioned during each weather forecast.</li> <li>Includes digital sponsorship on wgnz.com</li> </ul>
John Hagee Today \$70.00 Monthly (30 day Minimum)	Monday - Friday	<ul style="list-style-type: none"> <li>Includes Sponsorship Announcement before and after program</li> <li>Digital Sponsorship wgnz.com</li> </ul>
Southern Gospel Today with Wayne Haun	Monday – Friday 5:15 pm -	<ul style="list-style-type: none"> <li></li> </ul>
Sounds of the Valley with Ron Short \$50.00 Monthly (30 Day Minimum)	Wednesdays and Sundays Includes the Best of Local Southern Gospel artists in the Miami Valley. Hosted by WGNZ's Ron Short	<ul style="list-style-type: none"> <li>Includes Sponsorship Announcement before and after program</li> <li>Digital Sponsorship wgnz.com</li> </ul>
Enjoying Everyday Life (Joyce Meyer) \$70.00 Monthly (30 Day Minimum)	Monday – Friday 10:45 am – 11:00 am	<ul style="list-style-type: none"> <li>Includes Sponsorship Announcement before and after program</li> <li>Digital Sponsorship wgnz.com</li> </ul>
Tim Livingston Show /	Monday – Friday – 3 pm – 5	<ul style="list-style-type: none"> <li>Sponsorship Mentions</li> </ul>

<p>Saturday Mornings with Tim Livingston  <b>\$100 Monthly</b> (30 Day Minimum)</p>	<p>pm  Saturdays 9 am – 11:30 am  Live Show from WGNZ Studios  Featuring the Best in Southern Gospel Music</p>	<p>from Host throughout program</p> <ul style="list-style-type: none"> <li>• 2/30 second commercials during show</li> <li>• Sponsorship Mention on Show Promos</li> <li>• Digital Sponsorship wgnz.com</li> </ul>
<p>The Gospel Greats with Paul Heil  <b>\$50.00 Monthly</b> (30 Day Minimum)</p>	<p>Fridays 1 pm – 3 pm  Saturdays 7 am – 9 am</p>	<ul style="list-style-type: none"> <li>• Sponsorship Mention before and after show</li> <li>• Digital Sponsorship wgnz.com</li> </ul>
<p>Gaither Homecoming Radio Show  <b>\$70.00 Monthly</b> (30 Day Minimum)</p>	<p>Monday – Friday 7 pm – 8 pm</p>	<ul style="list-style-type: none"> <li>• Sponsorship Mention before and after show</li> <li>• Digital Sponsorship wgnz.com</li> </ul>



Day	Time Slot (Various)	Quantity \ Length
Monday - Friday	6:00 am – 6:00 pm	Three (3) \ :30 seconds
Monday - Friday	6:00 pm 12:00 am	Four (4) \ :30 seconds
Monday - Friday	12:00 am – 6:00 am	Three (3) \ :30 seconds
Saturday - Sunday	6:00 am – 6:00 am	Six (6) \ :30 seconds
Total	Ala Carte Cost Weekly / \$687.00 Monthly / \$27,748	56 weekly \ 224 monthly

Total Package Cost
<b>\$350</b> One Month Commitment
<b>\$300</b> 6 Month Commitment (Save \$600)
<b>\$250</b> 12 Month Commitment (save \$1,200)
Pay in Advance and Receive Addition <b>10%</b> Discount



Digital Sponsorship Page (Name with Link to Business Website)



Day	Time Slot (Various)	Quality \ Length
Monday - Friday	6:00 am – 6:00 pm	Six (6) \ :30 seconds
Monday - Friday	6:00 pm – 12:00 am	Eight (8) \ :30 seconds
Monday - Friday	12:00 am – 6:00 Am	Six (6) \ :30 second
Saturday - Sunday	6:00 am – 6:00 am	Twelve (12) \ 30 seconds
Total	Ala Carte Cost Weekly Cost /\$1,374.00 Monthly Cost /\$5,496.00 per	112 weekly / 448 Monthly



Sponsorship of 1 Program	\$100.00 Value
Digital Sponsorship (Sponsor Page with Link)	\$250.00 Value
Front Page Rotating Banner with Link	\$250.00 Value
	\$600 Bonus

Total Package Cost
<b>\$700</b> One Month Commitment
<b>\$600</b> 6 Month Commitment (Save \$600)
<b>\$500</b> 12 Month Commitment (save \$1,200)
Pay in Advance and Receive Addition <b>10%</b> Discount



Day-Part	Commercial Rate	Non-Profit Rate	
6:00 am – 6:00 pm	\$14.00	\$12.00	
6:00 pm – 12:00 am	\$10.00	\$8.00	
12:00 am – 6:00 am	\$5.00	\$3.00	
Saturdays	\$5.00	\$3.00	All Day + All Night
Sundays	\$5.00	\$3.00	All Day + All Night

Program Sponsorships

Miami Valley Weather <b>\$125.00 Monthly</b> (30 Day Minimum)	Updated Weather forecast for the Miami Valley four (4) times an hour.	<ul style="list-style-type: none"> <li>Name mentioned during each weather forecast.</li> <li>Digital sponsorship on gospeljam.net</li> </ul>
Hot Gospel 20 \$200.00 Monthly (30 Day Minimum)	Weekly Countdown of Top 20 Radio Airplay Urban Gospel Songs. Includes current shows along with nightly encore shows Monday - Friday	<ul style="list-style-type: none"> <li>Sponsorship mention during show breaks.</li> <li>Sponsorship mentions on all show promos.</li> <li>Digital sponsorship on gospeljam.net</li> </ul>
Sounds of the Miami Valley \$100.00 Monthly (30 Day Minimum)	Show highlights local Gospel Artists in the Miami Valley	<ul style="list-style-type: none"> <li>Sponsorship mention during program</li> </ul>
Quintin & Ramenia in the Mornings \$200.00 Monthly (30 Day Minimum)	Sponsorship of Quinton and Ramenia's Weekday Morning Show from 6 am to 9 am.	<ul style="list-style-type: none"> <li>Includes sponsorship mention on all show promos.</li> <li>6/30/ second announcements. Two (2) per hour during show.</li> <li>Sponsorship mention from hosts (Randomly during show)</li> </ul>
Afternoons with Pastor Eli \$200.00 Monthly (30 Day Minimum)	Sponsorship of Pastor Eli Williams Weekday Afternoon radio show from 3 pm to 5pm Also includes four (4) 30 second announcements during show breaks	<ul style="list-style-type: none"> <li>Includes sponsorship mention on all show promos.</li> <li>3/30/ second announcements – one per hour during show</li> </ul>



# My Praise (Lite)

Day	Time Slot (Various)	Quantity \ Length
Monday - Friday	6:00 am – 6:00 pm	Three (3) \ :30 seconds
Monday - Friday	6:00 pm 12:00 am	Four (4) \ :30 seconds
Monday - Friday	12:00 am – 6:00 am	Three (3) \ :30 seconds
Saturday - Sunday	6:00 am – 6:00 am	Six (6) \ :30 seconds
Total	Ala Carte Cost Weekly Cost \$635.00 Monthly Cost \$1,270.00	56 weekly \ 224 monthly

Total Package Cost
<b>\$400</b> 1 Month Commitment
<b>\$300</b> 6 Month Commitment (Save \$600)
<b>\$250</b> 12 Month Commitment (save \$1,200)
Pay in Advance and Receive Addition <b>10%</b> Discount



# My Praise

Day	Time Slot (Various)	Quantity \ Length
Monday - Friday	6:00 am – 6:00 pm	Six (6) \ :30 seconds
Monday - Friday	6:00 pm – 12:00 am	Eight (8) \ :30 seconds
Monday - Friday	12:00 am – 6:00 Am	Six (6) \ :30 second
Saturday - Sunday	6:00 am – 6:00 am	Twelve (12) \ 30 seconds
Total	Ala Carte Cost Weekly Cost /\$1,270.00 Monthly Cost /\$ 5,080	112 weekly / 448 Monthly



Sponsorship of 1 Program	\$100.00 Value
Digital Sponsorship (Sponsor Page with Link)	\$250.00 Value
Front Page Rotating Banner with Link	\$250.00 Value
Production Fee Waived	\$200.00 Value

Total Package Cost
<b>\$700</b> 1 Month Commitment
<b>\$600</b> 6 Month Commitment (Save \$600)
<b>\$500</b> 12 Month Commitment
Pay in Advance and Receive Addition <b>10%</b> Discount

Value Combo Packages



Good News Package & My Praise Package	WGZN AM & FM / WGJM FM
Plus Bonus	Miami Valley Weather Sponsorship (\$150 value) Listen Live Sponsorship (wgnz.com & gospeljam.net (\$300 Value)
Production Fee Waived	



Miami Valley Weather Sponsor	\$150 Value
Hot Gospel 20 Sponsorship	\$200 Value

Total Package Cost
<b>\$1,000</b> 1 Month Commitment
<b>\$800</b> 6 Month Commitment
<b>\$600</b> 12 Month Commitment



Good News Lite & My Praise Lite Packages	WGZN AM & FM / WGJM FM
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Sponsor Name w/link on Sponsor page / wgnz.com & gospeljam.net
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Total Package Cost
<b>\$500</b> 1 Month Commitment
<b>\$400</b> 6 Month Commitment
<b>\$300</b> 12 Month Commitment

For More Information or to make an order contact

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